

# JOIN THE MOVEMENT OF GENEROSITY IN MADISON



## To Glorify God and Advance the Kingdom



### MADISON CHRISTIAN GENEROSITY COUNCIL (MCGC) Inspiring Community

Many people desire to live in a generous community and to connect with like-minded neighbors. The Madison Christian Generosity Council (MCGC) inspires and encourages individuals to live a generous life that furthers the Kingdom of God in the Madison area. It supports connection and collaboration among Christians and Christian organizations. The MCGC exists to spread the Good News of God's love for all. The MCGC invites you to join this Movement of Generosity in Madison.

Learn more at [bit.ly/WIMCGC](http://bit.ly/WIMCGC)

### MADISON CHRISTIAN GIVING FUND (MCGF) Funding Ministry



Many people have a heart to support local ministries, but don't know where to give. The Madison Christian Giving Fund (MCGF) is a resource which provides spiritual, financial, and practical support to ministries that lovingly share the Gospel of Jesus Christ with the people they serve. The MCGF is hosted through NCF WI and managed by dedicated volunteers. Grants given through the MCGF to over 50 Madison-area ministries are quickly approaching \$1 million. If you desire to be on the frontline of this modern-day generosity movement, the MCGF is here to help!

Watch video at [madisongiving.org](http://madisongiving.org)



### NATIONAL CHRISTIAN FOUNDATION - WI (NCF WI) Maximizing Giving

Many people have a financial strategy, but they don't have a giving strategy. Therefore, they are spending too much on taxes and missing opportunities for giving. NCF helps people create a Giving Strategy so they can be wise stewards of all they have, now and after they are gone, and experience the joy of greater generosity. NCF WI partners with the MCGC to serve those desiring to maximize their giving and make a greater impact for God's Kingdom in the Madison area.

Free resources at [ncfgiving.com/wisconsin](http://ncfgiving.com/wisconsin)

**NEXT STEP: Contact NCF-WI at  
[wisconsin@ncfgiving.com](mailto:wisconsin@ncfgiving.com) or 262-796-9910**

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## Answering the Who, Where and How

### Inspiring Generosity by Answering WHO Should Join the Movement

WHO?

Madison Christian Generosity Counsel (MCGC):

- Identifies advocates and influencers
- Collaborates with aligned organizations
- Convenes the profit and nonprofit communities

**GOAL:** 500 individuals and businesses in a connected community

*"Just as a body, though one, has many parts, but all its many parts form one body, so it is with Christ." 1 Corinthians 12:12*

WHERE?

### Reaching More People With the Gospel by Answering WHERE to Give

Madison Christian Giving Fund (MCGF):

- Evaluates organizations
- Raises funds for grants
- Builds organizational capacity

**GOAL:** \$400,000 annually to Madison-area ministries

*"...we must help the weak, remembering the words the Lord Jesus himself said: 'It is more blessed to give than to receive.'" Acts 20:35*

### Maximizing Giving by Answering HOW to Give Most Efficiently

HOW?

National Christian Foundation WI (NCF WI):

- Creates personalized Giving Strategy
- Shares expertise
- Empowers giving through innovative tools

**GOAL:** 250 individuals and businesses being served

*"Plans fail for lack of counsel, but with many advisers they succeed." Proverbs 15:22*

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